

**GOLF COURSE COMMITTEE PROCEEDINGS**  
**Monday, April 25, 2022**  
**Noon in Room 204 and Remotely via ZOOM\***

Members Present: Barb Hoag, Troy Clark, Lindsey Graskey

Advisory Members and Others Present: Linda Cadotte, Tom Beaudry, Vince Dodge, Jon Cheshire\*, William Anderson

Members Excused: Jack Sweeney

Golf course meeting called to order at 12:00 p.m.

**1. Roll call was done.**

**2. Seeking approval of the March 28, 2022 Golf Course Committee Meeting Minutes**

**Motion by Graskey, seconded by Clark and carried, to approve the March 28, 2022 meeting minutes.**

**3. Old Business**

**3.1 Elect Golf Course Committee Secretary**

Graskey brought to the meeting a desire to fulfill the secretary roll at this time.

**Motion by Hoag, second by Clark and carried to elect Graskey as sitting secretary.**

Graskey then proceeded to take the minutes for the April 25, 2022 meeting.

**4 New Business**

**4.1 Update on results for soft opening/grand opening/results of brunch**

The results of brunch were successful in reaching the goals Kemper has projected through use of feed back surveys & the usage of QR codes to yield 127 guests participating. The overall average involving food, service, & atmosphere sits in the 4.8 average out of 5. The soft opening of the brunch entertained 94 guests with an increase of 241 East Brunch guests. Momentum is building as Kemper provides promotional direction through coupon to connecting a cross promo with food to shop discounts. Giving both exposure to two revenue streams beyond the course sales. Vice Chair Clark asked if weekly hours would be set to 7 days a week. Beaudry confirmed the hours will be 7A-7P with brunch executed only on Sundays with full menu also available for purchase.

**4.2 Value of free Par 3 Course**

The value of the free Par 3 course was discussed by Beaudry for the rebranding to be now known as Compass Course. The usages are ranging from current members practicing to playing grounds for Junior League which is set to start week of June 23rd, 2022. Another use of the Par 3 course is

to provide clinics tailored to current members along with attract new golfers to experience the multiple amenities being produced by Kemper in year three. Kids in the Park Program will be reintroduced while working with the city. At this time, it was expressed transportation will be a challenge. It was also mentioned the Par 3 course will be organized through a scheduling system to utilize.

#### **4.3 Appointment of new committee member due to Robert Kolbe's resignation**

Bob Kolby's letter of resignation was received. This resignation filed. At the time, the golf committee has an open seat to be filled by Mayor Paine in the future by appointee to then be presented at council for approval. At this time, one individual has shown interest, but no one other letters of interest have come forward.

#### **4.4 Weather Warning Signage/notification**

Weather Warning Signage was discussed in relation to the usage of a horn warning compared to a signage warning. The members of the committee took no action as it was discussed in previous meetings signage would be used as the best option along with guests exercising their own response to their safety on the course. No further discussion was had.

#### **4.5 Women's and Men's Spring meetings**

The Nemadji Women's and Men's Club meeting were held Tuesday, April 19th, at 7P & Friday, April 1st, at 7P respectively. Women's Club expressed the professionalism of Kemper during their meeting as Kemper's presentation lead to an overall excitement by the Women's Club of the future to come. The Women's Club had 38 members in attendance. The Women's Club meeting was held for the first time in two years. The Women's Club also decided on investing in clinics for their members versus the past protocol of contributing to the beautification on the golf course.

The Men's Club had 114 members in attendance. The discussion of the iPad installation program involving digital entry of handicaps was a highlight to the meeting . New boards members were assigned to see new improvements to reflect the change in current & trending gold styles.

### **5 Recurring Business**

#### **5.1 Profit/Loss-Budget/Actual Statement**

There was an electrical need the front of the house/restaurant was recognized and rearranged to add to the amenities & investment in motion. This cost was an unexpected cost at the time, the matter has been resolved & applied to the profit/loss report. Manager's report expressed a continuation of work towards staffing training & a shortage of work ( specifically rangers ) being operational concerns. Management expressed succeeding to level 2 green certified leading to safety national in motion. Work in team player development can be accessed on the Nemadji Golf Course website. Calendar of these events & teaching related opportunities are being added to help communicate the development & its plan. Marketing has concentrated mostly on digital

content, specifically social media, to communicate the opening of the course & its conditions. Email blasts as a form of marketing have shown strength & originality as the content of these emails are scripted creatively. Membership passes are slow, but this is no surprise as weather helps increase sales when consistent & ideal. Another note is the kitchen's success is positive & the next improvement is replacing the carpet in the dining area.

## **5.2 Superintendent - Grounds/Maintenance Report**

Grounds staff are progressing well with a full roster at the moment. Greens are forming, frost has left the ground. Chair Hoag inquired about why the score card had not changed as previously discussed to display the four 9 hole courses. Head Grounds Manager Dodge answered technical first, practical second in relation to the greens conditions. A decrease in tee spots weighed in this decision as well. Warmer weather will begin to see the improvements benefits.

## **5.3 Nemadji's Women's and Men's Club - Concerns/Updates**

Women's Club improvement funds will go towards skills clinics for members. Excitement continues to roll through from annual meeting at heading into the start of leagues for the Women's Club. Men's Club is looking into weather/Spring scrambles. All league fees have been paid to date. Vice Chair Clark asked if the the pro shop would be running into product issues as did the year before, Kemper assured products was ordered heavily in order to keep up with the demand & have options for the end of the year payout.

## **5.4 Possible Agenda Items for Future Meetings (Monday, May 23, 2022 at 12:00pm )**

Chair Hoag asked for clarification on how to add items to the agenda, the process was explained by Director Cadotte the procedure on how to add items for the future. Vice Chair Clark asked in new tee signs were here, it's expected to be months until their arrival. No other future agenda items were discussed. The committee was informed the **May meeting will be held at the Nemadji Golf Course dining area.**

## **6. Adjournment**

Motion by Clark second by Grasky and carried, the adjourn the meeting at 12:39pm

Minutes submitted by Lindsey Grasky