

TDF Committee Meeting Minutes
City Council Chambers, 1316 N 14 Street, Superior, WI 54880
Wednesday, May 11, 2022

Members Present: Taylor Pedersen, Mark Johnson, Lindsey Graskey, Carolyn Nelson-Kavajecz, JoAnn Jardine (call in)

Meeting was called to order by Chair Pedersen at 4:00 p.m.
Chair Pedersen welcomed new members Mark Johnson and Carolyn Nelson-Kavajecz to the TDF Committee.

Meeting Minutes: Minutes from last meeting approved. Motion by Graskey, second by Johnson, motion carried unanimously. February meeting assumed obsolete due to admin policy.

Financial Update: Graskey requested explanation of how financials work. Chair Pedersen explained: 30% of Hotel/Motel Tax retained by city, 70% will now go to Tourism Commission.

Requests for Funding: No new requests for funding. Motion by Johnson that effective May 12, 2022, TDF Committee no longer takes requests for funding and to allow TDF funds to transfer over to Tourism Commission in September, second by Graskey. Unanimously approved.

Follow-up Reporting: Outstanding Grant, GNC Rodeo. Motion by Johnson to remove personal identification information from GNC Rodeo follow-up, Second by Graskey. Unanimously approved.

Motion by Graskey to award \$8,505 to GNC Rodeo, second by Johnson.

Discussion: P. Soliday brought forth minutes from 8/11/21 meeting, kern approved \$9710 for GNC Rodeo contingent on providing proof/receipts otherwise approve \$7600.

GNC Rodeo provided receipts for \$8,505.

No further discussion

Motion by Graskey unanimously approved.

Lake Superior Ice Festival: Special meeting required.

Douglas County Historical Society: \$5,000 paid 2/3.

Lake Superior Dragon Boat: \$15,000 paid on 2/3. \$15,000 will be paid after August 2022 event.

It was discussed to put on record that the TDF has approximately \$38,505 in committed funds to disperse during future grant distributions considering awarded grants are used and proper reporting is provided. A balance of at least \$101,199 will be rolled over into the TDC after the September sunset of the TDF.

Johnson suggested to create a press release and send a letter/notice to those who have applied for TDF funds two years prior to the pandemic to make people aware that the TDF is no longer

taking applications. It was decided that will work with the Clerk's office to distribute this information.

Other Business: Pedersen opened election of new TDF chair. Johnson and Graskey suggested keeping Pedersen in chair position for TDF. No formal motion was made and Pedersen agreed to continue serving as chair.

Pedersen opened election of Vice TDF chair. Motion by Johnson to nominate Graskey as vice chair position, second by Nelson-Kavajecz. Unanimously approved.

Future Meeting: August 10, 2022, a special meeting will be called to discuss follow up reporting of the Lake Superior Ice Festival after June 7, 2022.

Motion by Graskey to adjourn, second by Johnson. Meeting adjourned at 4:59 p.m.