



SUPERIOR

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MINUTES

TOURISM DEVELOPMENT COMMISSION

MONDAY, August 22nd, 2022

1:00 P.M. – RM 270

The meeting of the Tourism Development Commission was called to order by Chair Graskey at 1:11PM

2. Roll Call

Members Present: Lindsey Graskey, Mark Johnson (Council Representative), JoAnn Jardine, Pattie Soliday

Staff Present: Mayor Jim Paine, Chief of Staff Becky Scherf

Also Present: UMFO Riki McManus and Shari Marshik

MOTION by Soliday to move Item 4 in front of Item 3. Motion passed viva voce.

4. Film Incentive Presentation by UMFO

Presentation on Film Incentive given by Shari Marshik of UMFO and how it would relate to tourism in Superior.

3. Financials

Vice Chair Soliday goes over updated financials. Worked with Deb Kamunen in Finance to update as of August 17th. Discussed changes to budget line item definitions.

5. Marketing Coordinator Position

Discussed Marketing Coordinator Position. Job description currently in HR. Discussed alternatives to in house position such as a part time position, contracted position or intern.

6. Discuss Deadlines for Grant Applications for 2023

Discussed deadline for Grant Applications. Possibly will aim for November 1st. Vice Chair Soliday to reach out to TDF for a list of their grant recipients to send out notification of grant changes.

Meeting adjourned at 3:26PM

Respectfully submitted:
Becky Scherf, Chief of Staff

