

TOURISM DEVELOPMENT FUND COMMITTEE
Friday September 16, 2022 – 1:00p.m.
Government Center, Room 201

Members Present: JoAnn Jardine (Virtual), Carolyn Nelson-Kavajecz, Mark Johnson (Virtual), Jim Caesar, Taylor Pedersen (Chair)

Members Excused: Lindsey Graskey (Vice-Chair)

Meeting was called to order at 1:00p.m.

Roll Call was proceeded by Chair Pedersen.

Prior Meeting Minutes – 7/26/2022

Motion by Johnson, second by Nelson-Kavajecz to approve the 7/26/22 minutes.

Motion unanimously passed.

No financial update for this meeting.

Requests for Funding:

Pedersen noted that the Lake Superior Dragon Boat Festival happened before this meeting and should have been corrected on the agenda. Moving on to Item 6.

Follow up Reporting:

Lake Superior Ice Festival was previously awarded a grant for \$20,000. On February 3, awarded \$10,000 / half of the grant.

Motion by Jim Ceasar, Second by Mark Johnson to approve and award the second half \$10,000 total to Lake Superior Ice Festival.

Motion unanimously passed.

Lake Superior Dragon Boat Festival was previously awarded a grant of \$30,000. Pedersen requested additional receipt documentation to illustrate expenditures of the social media marketing line items noted in their reporting.

Jordan Milan from the festival was present and provided 23 pages of documentation / hard copy at meeting. Milan emailed PDF of documentation to Mark Johnson and JoAnn Jardine who were virtual. \$979.24 first half, \$998.00 second half of social media marketing.

Motion by Jim Ceasar, Second by Mark Johnson to approve and award second half of the grant \$15,000 to Lake Superior Dragon Boat Festival.

Motion unanimously passed.

Other Business:

Johnson: Once funds are transferred from the TDF to the TDC, the funds will be kept as a second line item to ensure transparency with the commission as well as to identify these as TDF dollars. When will transfer of funds happen?

Pedersen: Cut checks today for grants approved today. Once those two checks clear the account, a check will be cut to clear the account and close it out. Those funds will be given directly to the finance department for deposit accordingly. Will include financial statements for the TDF committee when check is cut at month end if not sooner.

Johnson: Thank you to Taylor for chairing and years of service.

Jardine: Thank you to committee.

Motion by Jim Ceasar, Second by Mark Johnson to adjourn.

Meeting adjourned at 1:14 pm

Minutes submitted by Carolyn Nelson-Kavajecz



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Apr 2, 2022, 11:52 AM

Payment method
Visa · 3882
Reference Number: TVYNVCXXG2

Transaction ID
4894381737342268-9530215

Product Type
Facebook ads

Paid

\$10.00 USD

You're being billed because you reached your \$10.00 payment threshold.

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival		\$10.00
From Mar 28, 2022, 12:00 AM to Apr 2, 2022, 11:52 AM		

Event: 2022 Lake Superior Dragon Boat Festival	1,455 Impressions	\$10.00



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Apr 7, 2022, 11:12 AM

Payment method
Visa · 3882
Reference Number: J64BZCTYG2

Paid

\$10.00 USD

Transaction ID
4907063199407462-9560532

You're being billed because you reached your \$10.00 payment threshold.

Product Type
Facebook ads

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival		\$10.00
From Apr 2, 2022, 12:00 AM to Apr 7, 2022, 11:12 AM		

Event: 2022 Lake Superior Dragon Boat Festival	1,790 Impressions	\$10.00



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Apr 11, 2022, 8:56 PM

Payment method
Visa · 3882
Reference Number: FYCWPDFYG2

Transaction ID
4986064141507364-9586534

Product Type
Facebook ads

Paid

\$10.00 USD

You're being billed because you reached your \$10.00 payment threshold.

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival		\$10.00
From Apr 7, 2022, 12:00 AM to Apr 11, 2022, 8:56 PM		

Event: 2022 Lake Superior Dragon Boat Festival	1,542 Impressions	\$10.00



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Apr 16, 2022, 5:58 PM

Payment method
Visa · 3882
Reference Number: T2VFKEBYG2

Paid

\$10.00 USD

Transaction ID
5082347691879007-9615431

You're being billed because you reached your \$10.00 payment threshold.

Product Type
Facebook ads

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival		\$10.00
From Apr 11, 2022, 12:00 AM to Apr 16, 2022, 5:58 PM		

Event: 2022 Lake Superior Dragon Boat Festival	1,432 Impressions	\$10.00



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Apr 24, 2022, 9:53 AM

Payment method
Visa · 3882
Reference Number: 9DD8BDTXG2

Paid

\$15.00 USD

Transaction ID
4941719485941825-9661767

You're being billed because you reached your \$15.00 payment threshold.

Product Type
Facebook ads

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival		\$15.00
From Apr 16, 2022, 12:00 AM to Apr 24, 2022, 9:53 AM		

Event: 2022 Lake Superior Dragon Boat Festival	2,115 Impressions	\$15.00



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Apr 27, 2022, 1:13 AM

Payment method
Visa · 3882
Reference Number: L2G8TEBYG2

Transaction ID
5109500732497036-9676662

Product Type
Facebook ads

Paid

\$3.85 USD

Ad spend since Apr 23, 2022.

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival		\$3.85
From Apr 23, 2022, 12:00 AM to Apr 25, 2022, 11:59 PM		

Event: 2022 Lake Superior Dragon Boat Festival	523 Impressions	\$3.85



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date

May 6, 2022, 3:37 PM

Payment method

Visa · 3882

Reference Number: ZP4HZEPXG2

Paid

\$25.00 USD

Transaction ID

5131416613638776-9734810

You're being billed because you reached your \$25.00 payment threshold.

Product Type

Facebook ads

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival

\$21.00

From Apr 25, 2022, 12:00 AM to May 6, 2022, 3:30 PM

Event: 2022 Lake Superior Dragon Boat Festival

3,327 Impressions

\$21.00

Event: Lake Superior Dragon Boat Kickoff Celebration

\$4.00

From Apr 25, 2022, 12:00 AM to May 6, 2022, 3:30 PM

Event: Lake Superior Dragon Boat Kickoff Celebration

915 Impressions

\$4.00



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
May 11, 2022, 5:42 PM

Payment method
Visa · 3882
Reference Number: PL65UD3YG2

Paid

\$35.00 USD

Transaction ID
5000788006701641-9762881

You're being billed because you reached your \$35.00 payment threshold.

Product Type
Facebook ads

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival		\$10.10
From May 6, 2022, 12:00 AM to May 11, 2022, 5:42 PM		
Event: 2022 Lake Superior Dragon Boat Festival	1,462 Impressions	\$10.10
Ongoing send message promotion Lake Superior Dragon Boats		\$9.71
From May 6, 2022, 12:00 AM to May 11, 2022, 5:42 PM		
Ongoing send message promotion Lake Superior Dragon Boats	1,077 Impressions	\$9.71
[05/08/2022] Promoting https://superiordragons.org/		\$15.19
From May 6, 2022, 12:00 AM to May 11, 2022, 5:42 PM		
[05/08/2022] Promoting https://superiordragons.org/	1,497 Impressions	\$15.19



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
May 16, 2022, 3:12 PM

Payment method
Visa · 3882
Reference Number: SW6HXDXXG2

Paid

\$50.00 USD

Transaction ID
5012585562188551-9792113

You're being billed because you reached your \$50.00 payment threshold.

Product Type
Facebook ads

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival		\$10.31
From May 11, 2022, 12:00 AM to May 16, 2022, 3:12 PM		

Event: 2022 Lake Superior Dragon Boat Festival	1,346 Impressions	\$10.31

[05/08/2022] Promoting https://superiordragons.org/		\$24.96
From May 11, 2022, 12:00 AM to May 16, 2022, 3:12 PM		

[05/08/2022] Promoting https://superiordragons.org/	3,050 Impressions	\$24.96

Ongoing send message promotion Lake Superior Dragon Boats		\$14.73
From May 11, 2022, 12:00 AM to May 16, 2022, 3:12 PM		

Ongoing send message promotion Lake Superior Dragon Boats	1,992 Impressions	\$14.73



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
May 24, 2022, 3:51 AM

Payment method
Visa · 3882
Reference Number: 4QAGREFYG2

Paid

\$75.00 USD

Transaction ID
5103365853110525-9838928

You're being billed because you reached your \$75.00 payment threshold.

Product Type
Facebook ads

Campaigns

Ongoing send message promotion Lake Superior Dragon Boats		\$22.28
From May 16, 2022, 12:00 AM to May 24, 2022, 3:51 AM		
Ongoing send message promotion Lake Superior Dragon Boats	2,977 Impressions	\$22.28
Event: 2022 Lake Superior Dragon Boat Festival		\$15.03
From May 16, 2022, 12:00 AM to May 24, 2022, 3:51 AM		
Event: 2022 Lake Superior Dragon Boat Festival	1,965 Impressions	\$15.03
[05/08/2022] Promoting https://superiordragons.org/		\$37.69
From May 16, 2022, 12:00 AM to May 24, 2022, 3:51 AM		
[05/08/2022] Promoting https://superiordragons.org/	5,028 Impressions	\$37.69



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
May 27, 2022, 12:03 AM

Payment method
Visa · 3882
Reference Number: BLXB8ETYG2

Transaction ID
5043471695766611-9855891

Product Type
Facebook ads

Paid

\$19.47 USD

Ad spend since May 23, 2022.

Campaigns

Ongoing send message promotion Lake Superior Dragon Boats		\$5.98
From May 23, 2022, 12:00 AM to May 25, 2022, 11:59 PM		
Ongoing send message promotion Lake Superior Dragon Boats	589 Impressions	\$5.98
[05/08/2022] Promoting https://superiordragons.org/		\$9.50
From May 23, 2022, 12:00 AM to May 25, 2022, 11:59 PM		
[05/08/2022] Promoting https://superiordragons.org/	1,568 Impressions	\$9.50
Event: 2022 Lake Superior Dragon Boat Festival		\$3.99
From May 23, 2022, 12:00 AM to May 25, 2022, 11:59 PM		
Event: 2022 Lake Superior Dragon Boat Festival	538 Impressions	\$3.99



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date

Jun 2, 2022, 3:41 PM

Payment method

Visa · 3882

Reference Number: A6PSHE7YG2

Paid

\$75.00 USD

Transaction ID

5076538569126585-9896015

You're being billed because you reached your \$75.00 payment threshold.

Product Type

Facebook ads

Campaigns

[05/08/2022] Promoting <https://superiordragons.org/>

\$37.50

From May 25, 2022, 12:00 AM to Jun 2, 2022, 3:41 PM

[05/08/2022] Promoting <https://superiordragons.org/>

5,440 Impressions

\$37.50

Event: 2022 Lake Superior Dragon Boat Festival

\$14.89

From May 25, 2022, 12:00 AM to Jun 2, 2022, 3:41 PM

Event: 2022 Lake Superior Dragon Boat Festival

2,248 Impressions

\$14.89

Ongoing send message promotion Lake Superior Dragon Boats

\$22.61

From May 25, 2022, 12:00 AM to Jun 2, 2022, 3:41 PM

Ongoing send message promotion Lake Superior Dragon Boats

3,421 Impressions

\$22.61



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Jun 14, 2022, 6:15 PM

Payment method
Visa · 3882
Reference Number: FHLE3GBYG2

Paid

\$125.00 USD

Transaction ID
5249981448448963-9971836

You're being billed because you reached your \$125.00 payment threshold.

Product Type
Facebook ads

Campaigns

Ongoing send message promotion Lake Superior Dragon Boats		\$36.18
From Jun 2, 2022, 12:00 AM to Jun 14, 2022, 6:15 PM		
Ongoing send message promotion Lake Superior Dragon Boats	7,412 Impressions	\$36.18
Event: 2022 Lake Superior Dragon Boat Festival		\$26.01
From Jun 2, 2022, 12:00 AM to Jun 14, 2022, 6:15 PM		
Event: 2022 Lake Superior Dragon Boat Festival	3,307 Impressions	\$26.01
[05/08/2022] Promoting https://superiordragons.org/		\$60.95
From Jun 2, 2022, 12:00 AM to Jun 14, 2022, 6:15 PM		
[05/08/2022] Promoting https://superiordragons.org/	7,695 Impressions	\$60.95
Post: "Huge thank you to Ursa Minor Brewing for hosting..."		\$1.86
From Jun 2, 2022, 12:00 AM to Jun 14, 2022, 6:15 PM		
Post: "Huge thank you to Ursa Minor Brewing for hosting..."	106 Impressions	\$1.86



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Jun 27, 2022, 12:06 AM

Payment method
Visa · 3882
Reference Number: UZHPZETYG2

Transaction ID
5132117396902040-10045578

Product Type
Facebook ads

Paid

\$145.86 USD

Ad spend since Jun 14, 2022.

Campaigns

Post: "Huge thank you to Ursa Minor Brewing for hosting..."		\$33.14
From Jun 14, 2022, 12:00 AM to Jun 25, 2022, 11:59 PM		
Post: "Huge thank you to Ursa Minor Brewing for hosting..."	1,879 Impressions	\$33.14
[05/08/2022] Promoting https://superiordragons.org/		\$56.33
From Jun 14, 2022, 12:00 AM to Jun 25, 2022, 11:59 PM		
[05/08/2022] Promoting https://superiordragons.org/	7,084 Impressions	\$56.33
Ongoing send message promotion Lake Superior Dragon Boats		\$33.71
From Jun 14, 2022, 12:00 AM to Jun 25, 2022, 11:59 PM		
Ongoing send message promotion Lake Superior Dragon Boats	5,343 Impressions	\$33.71
Event: 2022 Lake Superior Dragon Boat Festival		\$22.68
From Jun 14, 2022, 12:00 AM to Jun 25, 2022, 11:59 PM		
Event: 2022 Lake Superior Dragon Boat Festival	2,467 Impressions	\$22.68



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Jul 17, 2022, 8:11 PM

Payment method
Visa · 3882
Reference Number: 5TQDNF7YG2

Paid

\$175.00 USD

Transaction ID
5204448619668912-10179155

You're being billed because you reached your \$175.00 payment threshold.

Product Type
Facebook ads

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival		\$42.60
From Jun 25, 2022, 12:00 AM to Jul 17, 2022, 8:11 PM		
Event: 2022 Lake Superior Dragon Boat Festival	8,565 Impressions	\$42.60
[05/08/2022] Promoting https://superiordragons.org/		\$27.85
From Jun 25, 2022, 12:00 AM to Jul 17, 2022, 8:11 PM		
[05/08/2022] Promoting https://superiordragons.org/	6,552 Impressions	\$27.85
Ongoing send message promotion Lake Superior Dragon Boats		\$65.55
From Jun 25, 2022, 12:00 AM to Jul 17, 2022, 8:11 PM		
Ongoing send message promotion Lake Superior Dragon Boats	11,026 Impressions	\$65.55
Post: "Our poster is popping up all around the Twin Ports! "		\$39.00
From Jun 25, 2022, 12:00 AM to Jul 17, 2022, 8:11 PM		
Post: "Our poster is popping up all around the Twin Ports! "	1,019 Impressions	\$39.00



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Jul 27, 2022, 12:03 AM

Payment method
Visa · 3882
Reference Number: 65AYNFTXG2

Transaction ID
5206473796133058-10235706

Product Type
Facebook ads

Paid

\$40.14 USD

Ad spend since Jul 17, 2022.

Campaigns

Ongoing send message promotion Lake Superior Dragon Boats		\$24.58
From Jul 17, 2022, 12:00 AM to Jul 25, 2022, 11:59 PM		
Ongoing send message promotion Lake Superior Dragon Boats	4,494 Impressions	\$24.58
Event: 2022 Lake Superior Dragon Boat Festival		\$15.56
From Jul 17, 2022, 12:00 AM to Jul 25, 2022, 11:59 PM		
Event: 2022 Lake Superior Dragon Boat Festival	3,248 Impressions	\$15.56



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Aug 13, 2022, 6:22 AM

Payment method
Advertising credit

Transaction ID
5222460277867749-10347018

Product Type
Facebook ads

Paid

\$0.06 USD

Ads costs since your last bill.

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival		\$0.06
From Aug 12, 2022, 12:00 AM to Aug 12, 2022, 11:59 PM		

Event: 2022 Lake Superior Dragon Boat Festival	12 Impressions	\$0.06



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Aug 16, 2022, 10:38 PM

Payment method
Visa · 3882
Reference Number: 288CKHPXG2

Paid

\$175.00 USD

Transaction ID
5417493175031117-10369375

You're being billed because you reached your \$175.00 payment threshold.

Product Type
Facebook ads

Campaigns

Ongoing send message promotion Lake Superior Dragon Boats		\$65.70
From Jul 26, 2022, 12:00 AM to Aug 16, 2022, 10:38 PM		
Ongoing send message promotion Lake Superior Dragon Boats	6,937 Impressions	\$65.70
Event: 2022 Lake Superior Dragon Boat Festival		\$41.53
From Jul 26, 2022, 12:00 AM to Aug 16, 2022, 10:38 PM		
Event: 2022 Lake Superior Dragon Boat Festival	8,738 Impressions	\$41.53
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-boat-festival-guide-2022/		\$30.42
From Jul 26, 2022, 12:00 AM to Aug 16, 2022, 10:38 PM		
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-bo...	6,297 Impressions	\$30.42
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-boat-festival-guide-2022/		\$37.35
From Jul 26, 2022, 12:00 AM to Aug 16, 2022, 10:38 PM		
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-bo...	5,103 Impressions	\$37.35



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Aug 18, 2022, 7:11 PM

Payment method
Visa · 3882
Reference Number: JVX4YFKYG2

Paid

\$175.00 USD

Transaction ID
5238442259602884-10380632

You're being billed because you reached your \$175.00 payment threshold.

Product Type
Facebook ads

Campaigns

[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-boat-festival-guide-2022/	\$87.02
From Aug 16, 2022, 12:00 AM to Aug 18, 2022, 7:10 PM	
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-bo... 23,611 Impressions	\$87.02
Ongoing send message promotion Lake Superior Dragon Boats	\$5.55
From Aug 16, 2022, 12:00 AM to Aug 18, 2022, 7:10 PM	
Ongoing send message promotion Lake Superior Dragon Boats	551 Impressions
	\$5.55
Event: 2022 Lake Superior Dragon Boat Festival	\$2.91
From Aug 16, 2022, 12:00 AM to Aug 18, 2022, 7:10 PM	
Event: 2022 Lake Superior Dragon Boat Festival	683 Impressions
	\$2.91
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-boat-festival-guide-2022/	\$79.52
From Aug 16, 2022, 12:00 AM to Aug 18, 2022, 7:10 PM	
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-bo... 14,251 Impressions	\$79.52



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Aug 21, 2022, 6:37 AM

Payment method
Visa · 3882
Reference Number: JS62SHBYG2

Paid

\$250.00 USD

Transaction ID
5440862826027490-10395462

You're being billed because you reached your \$250.00 payment threshold.

Product Type
Facebook ads

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival		\$4.34
From Aug 18, 2022, 12:00 AM to Aug 21, 2022, 6:37 AM		

Event: 2022 Lake Superior Dragon Boat Festival	849 Impressions	\$4.34

[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-boat-festival-guide-2022/		\$118.44
From Aug 18, 2022, 12:00 AM to Aug 21, 2022, 6:37 AM		

[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-bo...	33,493 Impressions	\$118.44

Ongoing send message promotion Lake Superior Dragon Boats		\$6.82
From Aug 18, 2022, 12:00 AM to Aug 21, 2022, 6:37 AM		

Ongoing send message promotion Lake Superior Dragon Boats	568 Impressions	\$6.82

[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-boat-festival-guide-2022/		\$120.40
From Aug 18, 2022, 12:00 AM to Aug 21, 2022, 6:37 AM		

[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-bo...	26,208 Impressions	\$120.40



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Aug 24, 2022, 8:48 PM

Payment method
Visa · 3882
Reference Number: F4F25GKYG2

Paid

\$399.53 USD

Transaction ID
5255642781216165-10415269

You're being billed because you reached your payment threshold.

Product Type
Facebook ads

Campaigns

[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-boat-festival-guide-2022/	\$190.65
From Aug 21, 2022, 12:00 AM to Aug 24, 2022, 8:48 PM	
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-bo... 41,063 Impressions	\$190.65
Ongoing send message promotion Lake Superior Dragon Boats	\$11.39
From Aug 21, 2022, 12:00 AM to Aug 24, 2022, 8:48 PM	
Ongoing send message promotion Lake Superior Dragon Boats 738 Impressions	\$11.39
Event: 2022 Lake Superior Dragon Boat Festival	\$6.85
From Aug 21, 2022, 12:00 AM to Aug 24, 2022, 8:48 PM	
Event: 2022 Lake Superior Dragon Boat Festival 782 Impressions	\$6.85
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-boat-festival-guide-2022/	\$190.64
From Aug 21, 2022, 12:00 AM to Aug 24, 2022, 8:48 PM	
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-bo... 26,550 Impressions	\$190.64



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Aug 24, 2022, 8:48 PM

Payment method
Advertising credit

Transaction ID
5307629346017505-10415268

Product Type
Facebook ads

Paid

\$0.47 USD

Ads costs since your last bill.

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival

From Aug 24, 2022, 12:00 AM to Aug 24, 2022, 8:48 PM

\$0.47

Event: 2022 Lake Superior Dragon Boat Festival

87 Impressions

\$0.47



Receipt for Lake Superior Dragon Boats

Account ID: 1162322720975582

Invoice/Payment Date
Aug 27, 2022, 12:09 AM

Payment method
Visa · 3882
Reference Number: GA5NWHBYG2

Transaction ID
5457023244411448-10428815

Product Type
Facebook ads

Paid

\$130.60 USD

Ad spend since Aug 24, 2022.

Campaigns

Event: 2022 Lake Superior Dragon Boat Festival		\$2.07
From Aug 24, 2022, 12:00 AM to Aug 25, 2022, 11:59 PM		
Event: 2022 Lake Superior Dragon Boat Festival	417 Impressions	\$2.07
Ongoing send message promotion Lake Superior Dragon Boats		\$3.62
From Aug 24, 2022, 12:00 AM to Aug 25, 2022, 11:59 PM		
Ongoing send message promotion Lake Superior Dragon Boats	161 Impressions	\$3.62
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-boat-festival-guide-2022/		\$61.83
From Aug 24, 2022, 12:00 AM to Aug 25, 2022, 11:59 PM		
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-bo...	17,381 Impressions	\$61.83
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-boat-festival-guide-2022/		\$63.08
From Aug 24, 2022, 12:00 AM to Aug 25, 2022, 11:59 PM		
[08/16/2022] Promoting https://superiordragons.org/lake-superior-dragon-bo...	11,512 Impressions	\$63.08